

Welcome Home

welcomehome.JCNonline.net

The Jones County News

Everything Real Estate distributed to readers of *The Jones County News* and prospective Jones County home buyers.
For advertising information: e-mail us at welcomehome@jcnews.com or call (478) 986-3929. We can create a custom advertising solution just for you!



A section of
The Jones County News
will appear twice a month
devoted exclusively to everything
REAL ESTATE



Agents • Builders • Mortgage Companies
Inspectors • Appraisers • Attorneys • *Don't miss out!*

**Read the back for distribution
information and special pricing!**

\$734 OFF
open rate!
Full page!

\$367 OFF
open rate!

Publication Date	Deadline*
Thu., Aug. 24	Thu., Aug. 17
Thu., Sept. 7	Thu., Aug. 31
Thu., Sept. 21	Thu., Sept. 14
Thu., Oct. 5	Thu., Sept. 28
Thu., Oct. 19	Thu., Oct. 12
Thu., Nov. 2	Thu., Oct. 26

**The deadline must be followed due to the time involved in creating and proofing the ads and an early print schedule that allows for these low rates.*

Full Page

Only \$400!

Half Page

Only \$200!

Full Page Process Color \$100 | Half Page Process Color \$50
Color positions are limited and are given on a first come, first served basis.

Contact **Josh Lurie** at **478.986.0412**
or email **josh@jcnews.com**

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Distribution

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Rack Sales.....1495

Mailed Subscriptions.....2146

- 31032 (Gray).....1152
- 31031 (Gordon)25
- 31033 (Haddock).....121
- 31038 (Round Oak)41
- 31211 (Macon).....294
- 31217 (Macon).....208
- 31046 (Juliette)58
- 3-Digit 312 (Macon).....38
- Out-of-County209

Free Distribution.....800

Total Average Circulation4,441

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Anyone who comes across www.jcnews.com (the online version of The Jones County News) will see an animated banner ad directing them to welcomehome.jcnonline.net by simply clicking.

Before each edition hits the stands, the online version will be updated. From there, website visitors can choose to browse through the section as a whole or click on advertisers broken down into groups based on the products they serve. **Check it out for yourself!**

Prospective homebuyers

Each issue, at least 100 extra copies will be made available to the Chamber of Commerce for anyone stopping by to look into our community or anyone asking for an information packet.

Special Pricing*

25% off

a pickup ad in the mid-month issue of the same ad you ran in the first Thursday issue. Ad must be a direct pickup to receive the discount. The 25% off only applies to the ad cost since color is billed at our cost. A pickup of a full-page ad would be \$300 while a half-page ad would be \$150.

10% off

for your ad for at least a 6-month commitment in the first Thursday issue. You can still use the 25% off pickup offer. This makes the cost on a full-page ad \$360 and half-page ad \$280. The discount applies only to the ad cost since color is billed at our cost.

So, with a 6-month commitment, you could receive 10% off of the first Thursday ad and 25% off of the mid-month ad, adding up to a **\$140 discount** per month for full-page ads and a **\$70 discount** for half-page ads off of the already rock-bottom prices!

*To receive the full discount, a credit application and an advertising commitment must be signed. Under this commitment, any discounts become void if invoices become over 60 days past due. Invoices are due 30 days after the publication date. This is explained further on the advertising contract. Ask your account executive for more information.